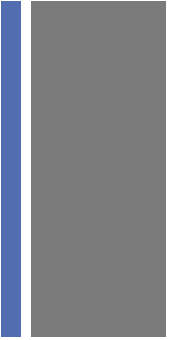


Torquay Theatre Troupe

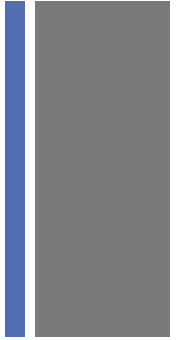
Vision and Mission Presentation

+ WHAT'S COMING...



- What we did
- Why we did it
- What we will present

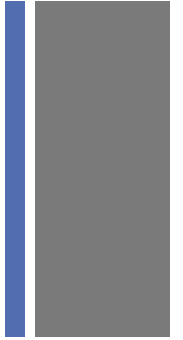
+ WHY HAVE A VISION STATEMENT?



- focus and plan
- shared statement
- explain TTT's operations and intentions
- reference point both historically and for goals
- big picture



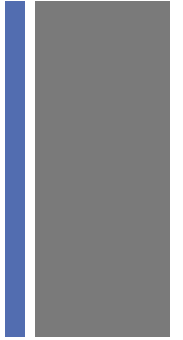
THE PROCESS



- the advantages of going through this process
 - refresh our vision statement
 - of value to people new to TTT
 - dealing with bureaucracies
 - ideas for present and future activities

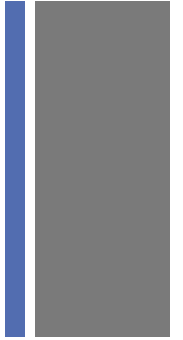


STATEMENTS



- A VISION STATEMENT
- A MISSION STATEMENT
- MANIFESTO

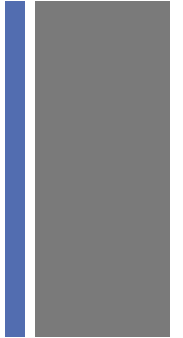
+ GOALS



- It was not the remit of this sub-group to suggest any goals or targets
- We DO believe, however, that with this framework, our subsequent goal-setting and planning will be more thorough and in alignment with our vision.
- We recommend that the Committee begin the process of goal-setting promptly.



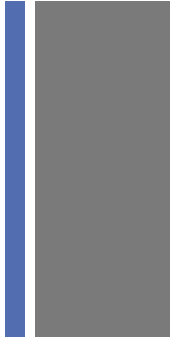
SUMMARY



- VISION statement: more generic and “big picture”. It’s why we exist and for whom.
- MISSION statement: more specific about how we operate, how we do business and our ethic.
- MANIFESTO: documents organisational aspirations, some specific details of our plans and operational standards.



Vision statement

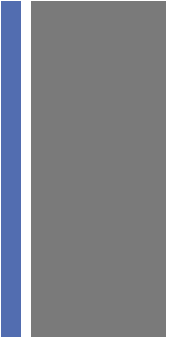


- TTT plans for an expanding future of quality, affordable community-based theatre. This incorporates performance, training, support for creative and emerging talent, and opportunity for dedicated voluntary involvement in local theatrical activity.

+ Mission Statement

TTT will:

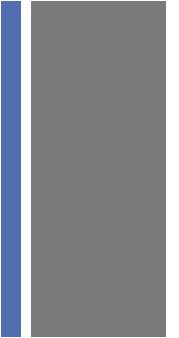
- **encourage** the participation of local community members of all ages in theatrical performance.



+ Mission Statement

TTT will:

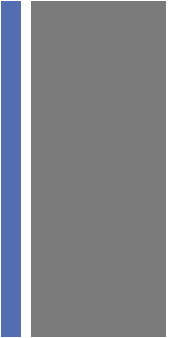
- **offer and support** a range of training opportunities in theatrical skills



+ Mission Statement

TTT will:

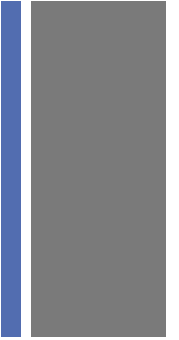
- **produce** quality plays that involve theatrical and other skills



+ Mission Statement

TTT will:

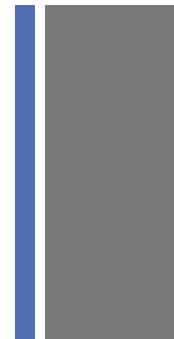
- **increase the profile** of local theatre performance and participation opportunities in the area



+ Mission Statement

TTT will:

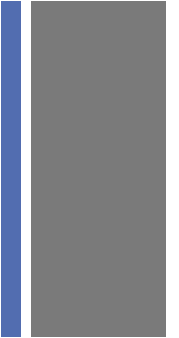
- **engage** the broader community in theatre appreciation



+ Mission Statement

TTT will:

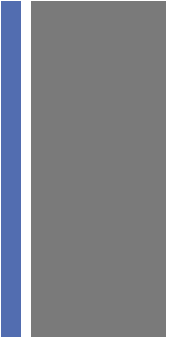
- **raise awareness** of the value of performance arts in particular and arts in general



+ Mission Statement

TTT will:

- **contribute** to the development of performance arts agencies and organisations locally



+ Mission Statement

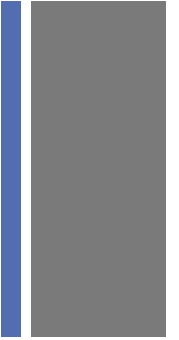
TTT will:

- **Maintain and improve** its organisational operational standards and efficiency with regard to:
 - planning,
 - governance,
 - membership,
 - financial management,
 - administrative effectiveness and
 - public profile.



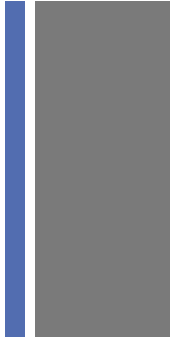
+ Teresa's summary

- 'From the heart'





WHERE TO FROM HERE?



- We'd like you to:
 - A) here and now ask points of clarification about the Vision and Mission Statement process we followed
 - B) go home and consider this Vision and Mission presentation in your own time (we'll send you a copy with a little more detail in it)
 - C) Respond in writing to the Vision and Mission Statements to Fred and Terry by the end of February with any suggestions for improvements of wording, content, omissions
 - D) Read the MANIFESTO (sent separately) and consider its implementation